

# MAYRA SANCHEZ

PRODUCT DESIGNER

Southern California based Product Designer focused on mobile and web apps with an engineering background.

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## Experience

### ● Nike

#### Lead UX Design Engineer | September 2021 - Present

- Led UI/UX design and engineering for a dashboard platform, enhancing stakeholder experience and workflow efficiency.
- Acted as Product Designer and Engineer for Nike internal sites, delivering user-centered solutions through cross-team collaboration.
- Spearheaded UI/UX and front-end development for large-scale applications, seamlessly integrating design with technical execution.
- Directed the design and engineering of Nike's internal inventory system, successfully onboarding 500+ users via a React JS and Figma-built platform.

### ● Encore

#### UI/UX and Product Designer | September 2024 - Present

- Designing and improving UI for a mobile and web app focused on bidding and selling collectibles, utilizing Adobe Suite, Figma, and Notion.
- Enhancing user experience and retention to drive higher adoption rates for the startup's platform.
- Collaborating on engineering tasks to ensure seamless UI implementation across mobile and web platforms.

### ● Bueni

#### Lead Product Designer and Founder | October 2023 - Present

- Designed an accessible, scalable website in Figma, optimizing usability across devices while enhancing visual appeal through web development and UI design.
- Created and implemented a comprehensive brand guide to maintain consistent design and effective stakeholder communication.
- Developed an intuitive UI/UX for a self-service platform, significantly boosting user engagement for cloud computing certification study.

### ● Nike

#### UX Engineer Intern | June 2020 - August 2020

- Enhanced user experience by implementing dynamic content freshness with React and Redux, fostering more interactive interfaces.
- Increased website traffic by 15% on Nike Launch, broadening exposure to new audiences through targeted user engagement strategies.
- Improved search performance by integrating advanced UI/UX elements on the SNKRS website, resulting in greater visibility and interaction.

## Skills

- **UI/UX Design & Prototyping:** Expertise in user-centered design, wireframing, and prototyping using Figma, Adobe XD, and Sketch.
- **Front-End Development:** Proficient in HTML, CSS, JavaScript, and React JS, with a focus on responsive and mobile-first design.

## Education

### Arizona State University

*Masters of Science, User Experience*

August 2024 - May 2026

### California State University

#### Long Beach

*Bachelors of Science, Computer Science*

August 2017 - May 2021 | GPA: 3.47

## Accomplishments

### Google

UX Design Certificate

August 2024

### Google

Hispanic Student Leadership Summit  
2020

### Grace Hopper Conference

September 2019

## Tools

- Figma
- Adobe Suite
- Notion
- Sketch
- Accessibility
- GitHub
- VS Code Invision
- ChatGPT/AI

## Languages

- HTML/CSS/JavaScript
- Python
- Swift
- React JS

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